



SPONSORSHIP & EXHIBITION PROPOSAL

**Australian Society for Fish Biology
Workshop & Conference 2008**

**Swiss Grand Resort & Spa Bondi Beach
Sydney, Australia**

15 - 18 September 2008

CONFERENCE & WORKSHOP OVERVIEW

The Australian Society for Fish Biology Annual Workshop & Conference provides an opportunity for scientists, managers and industry to come together and discuss the most recent developments in fish and fisheries science. The Workshop specifically enables a topic of national significance to be discussed in an open forum, led by internationally acclaimed experts.

The 2008 Workshop theme is *Assessing Recreational Fisheries – Current and Future Challenges*. The aim is to:

1. Provide an overview of current policy direction, management strategies and research programmes for each jurisdiction (state, territory, federal, New Zealand, USA).
2. Understand and develop the partnership between recreational fisheries management and research.
3. Discuss existing and novel approaches for assessing recreational fisheries.
4. Provide a forum for stakeholders to present their vision on what sustainable recreational fisheries should look like in 20 years.

The Australian Society for Fish Biology Workshop & Conference 2008 will be held 15 - 18 September 2008 at the Swiss Grand Resort & Spa Bondi Beach, Sydney, Australia.

Over 200 people, representing each of the major research and management agencies from across Australia and New Zealand, along with other international delegates and industry representatives, are expected to attend the event. The conference and workshop present a unique opportunity for any organisation or agency wishing to bring its products or services to the attention of these groups. We invite you to contact us about sponsorship opportunities to gain promotional exposure at the event and its social functions.

ABOUT ASFB

The Australian Society for Fish Biology was founded in 1971. The objectives of the Society are to promote research, education and management of fish and fisheries in Australia and to provide a forum for the exchange of information.

SPONSORSHIP – A VALUABLE OPPORTUNITY

A variety of sponsorship opportunities will be available at the 2008 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your organisation or company and ASFB. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor and/or exhibitor will ensure your access to the people with the buying power – the delegates to this national conference, affiliated organisations and, of course, their clients. Acknowledgment of the sponsors and exhibitors will be included on Conference material, on the website and displayed at the Conference.

If you wish to discuss a package more suitable to your company please contact: Michelle Madden at the Conference Secretariat, OzAccom Conference Services.

THE VENUE


Overlooking Australia's most famous stretch of sand and surf the Swiss-Grand is a 4.5 star luxury all-suite Resort.

The city could be a million miles away, yet both downtown Sydney and the International airport are only minutes away making Swiss-Grand ideal for business.

The extensive conference facilities include rooms with stunning views of the ocean and large balcony areas.

Complete with stunning views, the Swiss-Grand Resort & Spa boasts some of the finest leisure and business services available.

CONFERENCE ORGANISING COMMITTEE

 Charles Gray, *NSW Primary Industries Science & Research* **CHAIR**

 James Scandol, *NSW Department of Primary Industries*

 Aldo Steffe, *NSW Department of Primary Industries*

 Doug Ferrell, *NSW Department of Primary Industries*

THE PROFESSIONAL CONFERENCE MANAGER

OzAccom Conference Services has been appointed as the Conference Manager of the Australian Society for Fish Biology Workshop & Conference 2008. Your organisation can feel confident that OzAccom Conference Services will work with you and your representatives to develop a comprehensive package of benefits to suit your marketing strategy and then ensure your organisation receives maximum value from every promotional element of the package. Please do not hesitate to contact the Conference Manager to discuss any aspect of your involvement.

OzAccom Conference Services

Postal Address: PO Box 104

RBH POST OFFICE QLD 4029

Street Address: 15 Wren St

Bowen Hills Qld 4006

Telephone: +61 (0)7 3854 1611

Facsimile: +61 (0)7 3854 1507

Email: asfb2008@ozaccom.com.au

Website: www.asfb.org.au






PRINCIPAL SPONSOR

\$22,000 (GST INCLUSIVE)

The Principal Sponsor option will provide the following benefits:

Naming rights to one (1) of the opening sessions (workshop or conference)

Your organisation will be acknowledged exclusively as the sponsor of an opening session including:

-  Acknowledgement on all promotional material where the session is mentioned including the registration brochure, website and handbook
-  Acknowledged on the session slide to be screened at the commencement and conclusion of the session
-  Opportunity to provide signage for the entrance to or stage of the session room during your sponsored session (size to be approved by the Conference Manager)
-  Opportunity to provide collateral for distribution to delegates on entry to the session
-  Acknowledgement by the Session Chair

Principal Sponsors will also receive:

Sponsor Booth




One Exhibition Booth in a prominent location. The booth is 1 x standard booth size. As a Principal Sponsor, you will have first preference for booth location.

Two Complimentary Registrations


As a Principal Sponsor, you will be entitled to two (2) complimentary registrations including access to conference sessions and functions including the Conference Dinner.

Acknowledgement as Principal Sponsor on Promotional Material


Including but not limited to:

-  **Registration brochure** (PDF online) – your organisation's logo on the front page
-  Acknowledgement in the **Conference Handbook** which is distributed to delegates. Your organisation's logo will be prominently featured and you can include a promotional paragraph
-  Logo recognition in the **Workshop proceedings**

Conference Website

-  Acknowledgement on the ASFB Conference website including logo, promotional text and a hotlink to your website

Conference Endorsement

-  Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference.

*OFFICIAL PRINCIPAL SPONSOR OF THE AUSTRALIAN SOCIETY FOR FISH BIOLOGY
WORKSHOP & CONFERENCE 2008*


Full Page Advertisement

Your organisation can provide a full page advertisement for inclusion in the Conference Handbook. Final artwork must be provided in the format specified by the Conference Manager.

PowerPoint Presentation

Your organisation will be acknowledged as a Principal Sponsor on the PowerPoint presentation slides to be screened throughout the Conference.

Signage

 Any signage produced specifically for the conference will acknowledge the Principal Sponsors

Delegate Satchels

Logo recognition on the delegate satchels (*exclusive to the Principal Sponsors and Host Organisation*)

Complimentary Satchel Inserts

An opportunity for your organisation to place important information in the hands of all delegates. Up to two items (size to be approved by Conference Manager) can be included in delegate satchels to be distributed at registration.

Delegate List

A delegate list will be provided to you following the Conference. **(Subject to Privacy Laws)**

MAJOR SPONSOR




\$6,600 (GST INCLUSIVE)

The Major Sponsor option will provide the following benefits:

Your organisation will be able to choose one of the following key entitlements (options are limited):

Naming rights to one (1) of the workshop sessions




Your organisation will receive naming rights to a workshop session including:

-  Acknowledgement on all promotional material where the session is mentioned including the registration brochure, website and handbook
-  Acknowledgement by the session chair
-  Acknowledgement on the slides used in the session room

OR

Naming rights to one (1) of the concurrent conference sessions




Your organisation will receive naming rights to one of the concurrent conference session including:

-  Acknowledgement on all promotional material where the session is mentioned including the registration brochure, website and handbook
-  Acknowledgement by the session chair
-  Acknowledgement on the slides used in the session room

OR

Naming Rights to one (1) of the lunches




Your organisation will receive the naming rights to the Workshop or Conference Lunch including:

-  Acknowledgement on all promotional material where the lunch is mentioned including the registration brochure, website and handbook
-  Acknowledgement by the session chair just prior to the lunch
-  The opportunity to provide signage (to be approved by the Conference Manager) to be placed near the serving area

OR

Naming Rights to either the workshop drinks or poster drinks

Your organisation will receive the naming rights to the Workshop or Poster drinks including:

-  Acknowledgement on all promotional material where the event is mentioned including the registration brochure, website and handbook
-  Acknowledgement by the session chair just prior to the drinks
-  The opportunity to provide signage (to be approved by the Conference Manager) to be placed near the serving area




Major Sponsors will also receive:

Two Complimentary Registrations


As a Major Sponsor, you will be entitled to two (2) complimentary registrations including access to conference sessions and functions including the Conference Dinner.

Acknowledgement as Major Sponsor on Promotional Material


Including but not limited to:

-  **Registration brochure** (PDF online) – your organisation's logo inside
-  Acknowledgement in the **Conference Handbook** which is distributed to delegates. Your organisation's logo will be featured and you can include a promotional paragraph
-  Logo recognition in the **Workshop proceedings**

Conference Website

-  Acknowledgement on the ASFB Conference website including logo, promotional text and a hotlink to your website

Conference Endorsement

-  Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference.

*OFFICIAL MAJOR SPONSOR OF THE AUSTRALIAN SOCIETY FOR FISH BIOLOGY
WORKSHOP & CONFERENCE 2008*

Half Page Advertisement

Your organisation can provide a half page advertisement for inclusion in the Conference Handbook. Final artwork must be provided in the format specified by the Conference Manager.

PowerPoint Presentation

Your organisation will be acknowledged as a Major Sponsor on the PowerPoint presentation slides to be screened throughout the Conference.

Complimentary Satchel Insert

An opportunity for your organisation to place important information in the hands of all delegates. One item (size to be approved by Conference Manager) can be included in delegate satchels to be distributed at registration.

Delegate List

A delegate list will be provided to you following the Conference. **(Subject to Privacy Laws)**

SPONSOR

\$3,300 (GST INCLUSIVE)

The Sponsor option will provide the following benefits:

One Complimentary Registration

As a Sponsor, you will be entitled to one (1) complimentary registration including access to conference sessions and functions including the Conference Dinner.

Acknowledgement as a Sponsor on Promotional Material

Including but not limited to:

- 🐟 **Registration brochure** (PDF online) – your organisation's logo inside
- 🐟 Acknowledgement in the **Conference Handbook** which is distributed to delegates. Your organisation's logo will be featured and you can include a promotional paragraph
- 🐟 Logo recognition in the **Workshop proceedings**

Conference Website

- 🐟 Acknowledgement on the ASFB Conference website including logo, promotional text and a hotlink to your website

Conference Endorsement

- 🐟 Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference.

*OFFICIAL SPONSOR OF THE AUSTRALIAN SOCIETY FOR FISH BIOLOGY
WORKSHOP & CONFERENCE 2008*

Quarter Page Advertisement

Your organisation can provide a quarter page advertisement for inclusion in the Conference Handbook. Final artwork must be provided in the format specified by the Conference Manager.

PowerPoint Presentation

Your organisation will be acknowledged as a Sponsor on the PowerPoint presentation slides to be screened throughout the Conference.

Complimentary Satchel Insert

An opportunity for your organisation to place important information in the hands of all delegates. One item (size to be approved by Conference Manager) can be included in delegate satchels to be distributed at registration.

Delegate List

A delegate list will be provided to you following the Conference. **(Subject to Privacy Laws)**




SESSION SPONSOR

\$2,200 (GST INCLUSIVE)

The Individual Session Sponsor option will provide the following benefits:

Naming rights to one (1) of the concurrent conference sessions

Your organisation will be acknowledged exclusively as the sponsor of one of the conference concurrent sessions including:

-  Acknowledgement on all promotional material where the session is mentioned including the registration brochure, website and handbook
-  Acknowledgement by the session chair
-  Acknowledgement on the slides used in the session room

Complimentary Satchel Insert

An opportunity for your organisation to place important information in the hands of all delegates. One item (size to be approved by Conference Manager) can be included in delegate satchels to be distributed at registration.






Delegate List

A delegate list will be provided to you following the Conference. **(Subject to Privacy Laws)**

WEBSITE SPONSOR

\$1,100 (GST INCLUSIVE)

The Conference Website Sponsorship option will provide the following benefits:

-  Logo displayed on each page of the conference website
-  Hyperlink from the Conference website to the sponsor's website
-  One page advertisement on the Conference website (sponsor to provide)
-  Logo displayed in the Registration Brochure
-  Logo displayed in the Conference Handbook

Complimentary Satchel Insert


An opportunity for your organisation to place important information in the hands of all delegates. One item (size to be approved by Conference Manager) can be included in delegate satchels to be distributed at registration.

Delegate List

A delegate list will be provided to you following the Conference. **(Subject to Privacy Laws)**


SACHEL INSERT

\$440 (GST INCLUSIVE)










-  Promotional item to be placed in each delegate's satchel (approved by the Conference Manager)

EXHIBITION BOOTH

\$2,000 (GST INCLUSIVE)

 Morning tea, afternoon tea and lunches will be served in the exhibition area

Each exhibition site includes:

-  Area measuring 3 metres wide x 2.5 metres deep
-  Booth structure covered in blue front-runner material suitable for Velcro hooks
-  Fascia board with sign with your organisations name (maximum of 30 characters)
-  Two spotlights
-  Power point 1 x 4amp
-  Acknowledgement in the delegate handbook
-  Your participation displayed on the Conference website
-  One Conference registration including social functions
-  Trestle table and two chairs

PAYMENT and CONDITIONS

All prices listed are in Australian Dollars. All payments must be made in Australian dollars. Bank cheques, direct transfers and credit card payments will be accepted. All amounts include Australian federal Goods and Services Tax (GST) of 10%.

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, the Conference Managers will prepare a Sponsor Agreement for your signature.

Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

DISCLAIMER

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by the Conference Manager (e.g. production of promotional material).

The Conference Management reserves the right to amend these packages subject to change in the program format.

RESPONSIBILITIES OF SPONSORS

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the convention and provide photographs, text and any other materials in a timely manner to the organisers.

CONTACT DETAILS

Australian Society for Fish Biology Workshop & Conference 2008
C/- OzAccom Conference Services
PO Box 104
RBH Post Office
Brisbane Qld 4029

asfb2008@ozaccom.com.au
www.asfb.org.au

Phone 07 3854 1611
Fax 07 3854 1507



Sponsorship and Exhibition Booking Form

Please complete this form and return with payment to:

Australian Society for Fish Biology Workshop & Conference 2008

C/- OzAccom Conference Services

PO Box 104, RBH Post Office, QLD, AUSTRALIA 4029

Tel: (07) 3854 1611 Fax: (07) 3854 1507 Email: asfb2008@ozaccom.com.au

ABN 51 734 124 190 *All prices quoted are inclusive of GST and in Australian Dollars

PERSONAL DETAILS

Title:..... Last Name: First Name:

Organisation:.....

Position:

Postal Address:.....

Suburb:..... State: Country: Postcode:.....

Telephone: Fax: Mobile:

Email:

Sponsorship Booking

Principal Sponsor @ \$22,000 (including GST)

Major Sponsor @ \$6,600 (including GST)

Sponsor @ \$3,300 (including GST)

Session Sponsor @ \$2,200 (including GST)

Website Sponsor @ \$1,100 (including GST)

Exhibition Booth

Number of booth packages required (3m x 2.5m)..... @ \$2,000 per booth (including GST) \$..... **Total**

Satchel Insert Booking

Please indicate number of satchel inserts required.

Satchel inserts @ \$440 per insert (including GST) \$..... **Total**

Payment Summary

Sponsorship Total \$.....

Exhibition Total \$.....

Satchel Insert Total \$.....

Total \$.....

Agreement

We agree to abide by the rules and regulations governing Australian Society for Fish Biology Workshop & Conference 2008. I confirm that full payment will be accompanied with this form.

Signature: Date:

Payment Options

Cheque attached (Please make cheques payable to NSW Department of Primary Industries)

OR

Please debit my credit card for the total amount owing on this form

MasterCard

Visa

Amex

Diners

Cardholders name: Signature:

Credit Card number: Expiry date: /

Please note that debits to your credit card will appear as OzAccom on your statement.